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Live at Lakeview Summer Music Series Remains on Hold for 2021 Season

SOUTH LAKE TAHOE, Calif. – April 28, 2021 – Typically scheduled to begin the first Thursday of Summer, Live at Lakeview continues to be placed on hold until all mask mandates + social distancing restrictions are lifted for the state of California.

For the first time since the pandemic began in 2020, the City of South Lake Tahoe has officially begun accepting event applications for small gatherings. Meanwhile, the State of California is scheduled to begin lifting most business restrictions on June 15th, 2021.

“These are steps in a positive direction, and if our situation continues to improve, we may get to host a few live shows in August,” states Leslie Schultz, On Course Events Director of Marketing. “Unfortunately, at this time, we do not feel it’s safe or responsible to move forward with our usual season of 10 weekly concerts.”

The popular summer music series held at Lakeview Commons every summer since 2012 was not able to produce a single live event due to the COVID-19 restrictions in 2020. The On Course Events team remains hopeful to revive the Live at Lakeview Summer Music Series with a concert or two in August 2021, however; any potential events this summer are dependent on State of California regulations and restrictions.

“The public health and overall safety of our community and staff remains our top priority.” states Rob Giustina, Owner of On Course Events, “We are eager to get back to providing free live music at Lakeview Commons for our community, but at this time we are putting the 2021 season of Live at Lakeview on hold through at least July to help prevent the spread of COVID-19.”

Reviving this free concert series on the beach will require substantial support from local sponsors to come back from the loss of last season’s production. To get involved, stay connected or provide support please follow @LiveatLakeview on Facebook, Instagram and Twitter.

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About On Course Events

On Course Events is an event production company currently based in South Lake Tahoe. With over 15 years of experience in local, regional and international event production, this team has produced popular events including Live at Lakeview Summer Music Series, Tahoe Games Bike Nights, Snowglobe Big Air and many more. On Course specializes in custom event design, operations, marketing, sound and stage design, music production, competition coordination, logistics and staffing.

About Live at Lakeview Summer Music Series

Founded in 2012, the Live at Lakeview Summer Music Series offers free live music on the beach every Thursday. Located at Lakeview Commons, in the heart of South Lake Tahoe, California the series offers a wide variety of live music and art while attendees shop with local vendors, eat delicious food and take in the views of Lake Tahoe from the beer & wine garden. Events are free to attend and offer a free Bike Valet Service. Event production has been postponed until at least August of 2021 due to COVID-19 pandemic.