



Reno-Tahoe
International
Airport



JSX LAUNCHES HOP-ON FLIGHTS TO **RENO-TAHOE** FROM BURBANK

*In Tandem With **Reno-Tahoe Airport Authority** and **Regional Air Service Corporation**, The Pioneering Hop-On Jet Service Introduces Hassle-Free Flights Between Southern California and "The Biggest Little City in the World"*



(DALLAS, Texas) – September 4, 2020 – This Fall, **JSX**—the revolutionary hop-on jet service dedicated to making short-haul air travel simple and joyful—launches service to "The Biggest Little City in the World" with roundtrip flights to and from Burbank. **Air travelers can book online starting today** at www.jsx.com for flights beginning on **Thursday, September 24, 2020**. Tickets start at \$89 each way to/from Burbank.

In collaboration with the [Reno-Tahoe Airport Authority](#) (RTAA) and [Regional Air Service Corporation](#) (RASC), JSX is introducing service with **four new round-trip flights per week** between Reno and Burbank on Monday, Thursday, Friday, and Sunday. The flights will operate between private terminals at Reno-Tahoe International Airport (RNO) and Hollywood Burbank International Airport (BUR). In partnership with the prominent tourism entities promoting air travel to Reno, JSX will provide a safe, worry-free flight experience for those seeking weekend getaways or essential business trips to the stunning Sierra Nevada mountain region.

"We are excited to partner with RTAA and RASC to offer new service between Burbank and Reno, and provide the region with our innovative, simple and safe point-to-point service," states **JSX CEO, Alex Wilcox**. "I'm very pleased with this collaboration and want to thank both the Airport Authority and the Regional Air Service Corporation for making this a reality. I know the residents of Reno-Tahoe will love our unique hop-on, crowd-free flights and we can't wait to welcome them onboard."

"We are excited to bring this innovative new service to Reno-Tahoe International Airport," **Jessica Sferrazza, Chair of the Reno-Tahoe Airport Authority Board**, said. "In these challenging times, our airport slogan is We Move You, Safely. The JSX flight experience offers an easy, quick and safe way for passengers to travel without the crowds you see in most airports."

The hop-on jet service's new flight service between Burbank and Reno is widely supported by the Reno and Lake Tahoe communities and numerous entities within the region. The Regional Air Service Corporation (RASC) is made up of dozens of businesses, including lodging properties, business organizations, and destination marketing organizations, all with the shared purpose of supporting air service to Reno-Tahoe International Airport. It has long recognized the importance of connecting the Burbank and Reno markets, and through the cooperative outreach efforts of its partners, Reno-Tahoe International Airport and JSX, it is now able to provide this air service while bringing a new air carrier to the market.

"The Reno and Lake Tahoe community continues to once again show it's true, resilient character as it seeks to support and find opportunities that connect the community to key markets in support of its strong tourism and business economies," said **Andy Chapman, Chairman of RASC**. "We are excited to partner with the Reno-Tahoe International Airport and JSX to bring this new air service to both communities and look forward to continuing expanding this partnership."

JSX's hop-on service from Burbank to Reno, Nevada will begin on **Thursday, September 24, 2020** from Stellar Aviation, a private Fixed Base Operator (FBO) terminal, located at 485 South Rock Blvd. at Reno-Tahoe International Airport.

With safety and security top of mind, the Reno-Tahoe International Airport and crowd-free jet service have implemented robust health & safety initiatives that far exceed CDC, CBP, and local Department of Health guidance in order to offer Customers and Employees a safe travel experience. In addition, JSX has recently launched a cutting-edge safety and security initiative called '[JSX Simpli-Fly](#)', which includes:

- Arriving just 20 minutes prior to departure at a private terminal thus minimizing dwell time
- **First public U.S. air carrier to implement SafePointe TSS (Temperature Screening System) ®, a real-time A.I.-enabled thermal screening system that accurately detects elevated body temperatures without the customer stopping to look at a camera or device**
- **Increased aircraft and lounge sterilization throughout the day**
- 2x1 seating configuration with a minimum of 36-inch pitch and **no middle seats or overhead bins**
- **Advanced air circulation** system with newly installed HEPA filters on every plane
- Seamless and contactless check-in **boarding** procedures - no shared TSA plastic bins or removing shoes
- Fast deplaning and limited bag handling, with bags delivered moments after arrival
- Free amenities for all customers including two checked bags, drinks, snacks, and complimentary cocktails inflight—no credit card exchanges needed

For further information on JSX's expanded routes and to purchase tickets visit jsx.com.

ABOUT JSX

Founded in 2016, JSX is a hop-on jet service that's faster on the ground, more comfortable in the air and competitively priced with flights starting from \$89 each way. Recently honored by Airline Passenger Experience Association (APEX) as the 2020 "Best Overall Regional" air carrier in North America and by *Fast Company* as one of the "Most Innovative Companies" of 2020, JSX offers many industry-leading features including:

- Arriving just 20 minutes before the flight at private jet terminals with no long check-in lines or waiting at crowded gates;
- A quick, effortless security process that far exceeds TSA requirements; including thermal and weapons screening
- Valet parking, contact-less car rentals, and beautifully appointed lounges with free Wi-Fi;
- A bright, spacious, modern cabin interior, featuring:
 - 30 comfortable leather seats, each with legroom comparable to domestic airlines' business-class service and no middle seats;
 - Power outlets at every row;
- Free amenities for all customers including two checked bags, drinks, snacks, and complimentary cocktails inflight;
- Deplaning and baggage retrieval within minutes of arrival
- Extensive sterilization of lounges and aircraft

JSX flights may be booked directly through www.jsx.com or through codeshare partner JetBlue on multiple online travel sites. TrueBlue members may earn points on JSX flights.

JSX currently serves seven destinations daily from Burbank (BUR), Orange County (SNA), Oakland (OAK), East Bay/Napa/Concord (CCR), Las Vegas (LAS), Seattle-Boeing Field (BFI) and Phoenix (PHX) as well as seasonal and pop-up service to Mammoth Lakes, Dallas (DAL), Coachella Valley, and more.

JSX's luxuriously appointed Embraer 135 and 145 jets may also be chartered for group trips, corporate events or other travel. For a custom quote, contact 800-iFLYJSX.

ABOUT RENO-TAHOE AIRPORT AUTHORITY

The Reno-Tahoe Airport Authority receives no state or local funding. All operating revenues are derived from tenant and concession fees. The Reno-Tahoe International Airport (RNO) is the 66th busiest commercial airport in the United States, with more than 4.45 million passengers per year. For more details, visit www.renoairport.com.

ABOUT REGIONAL AIR SERVICE CORPORATION

The Regional Marketing Committee (RMC) was formed in June 2001 to provide additional incentives to maintain and grow air service at RNO and to promote the Reno and Lake Tahoe area as a year-round travel destination.

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