

Anne Sutterfield

From: Lake Tahoe Visitors Authority [Anne@LTVA.org]
Sent: Tuesday, January 17, 2012 11:16 AM
To: info@tahoessouth.com
Subject: Lodging special offers

Dear Lodging Partner,

In anticipation of a much needed snow storm this weekend, the LTVA and resort partners are poised to make the most of the attention on the region. If you haven't already notified us of any special packages and deals you have, please send to anne@ltva.org immediately. Also, any images you capture of the snowfall, please send to Anne. The more buzz we can get out there about fresh snow the better and we can upload images to the website and to our Facebook page.

Also, don't forget Valentine's Day is around the corner and any romance/vday packages you're promoting could receive additional exposure through the LTVA website. Send to anne@ltva.org .

Thanks so much!

Carol Chaplin
Lake Tahoe Visitors Authority
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