

City of South Lake Tahoe Lodging Reporting

Motels * no exclusions *

Period	Daily Inv	Monthly Inv	Room Nites	Occupancy	Gross Receipts	ADR	RevPar
Dec 2011	5,430	168,330	38,079	23%	\$ 5,818,836	\$ 152.81	\$ 34.57
Nov 2011	5,430	162,900	21,282	13%	\$ 2,094,887	\$ 98.43	\$ 12.86
Oct 2011	5,430	168,330	30,421	18%	\$ 2,948,758	\$ 96.93	\$ 17.52
Sep 2011	5,430	162,900	52,075	32%	\$ 5,910,548	\$ 113.50	\$ 36.28
Aug 2011	5,430	168,330	65,884	39%	\$ 7,776,366	\$ 118.03	\$ 46.20
Jul 2011	5,410	167,710	67,477	40%	\$ 8,563,581	\$ 126.91	\$ 51.06
Jun 2011	5,410	162,300	38,882	24%	\$ 4,170,769	\$ 107.27	\$ 25.70
May 2011	5,440	168,640	25,006	15%	\$ 2,373,553	\$ 94.92	\$ 14.07
Apr 2011	5,454	163,620	28,981	18%	\$ 3,003,134	\$ 103.62	\$ 18.35
Mar 2011	5,495	170,345	37,515	22%	\$ 4,597,128	\$ 122.54	\$ 26.99
Feb 2011	5,451	152,628	46,656	31%	\$ 6,020,832	\$ 129.05	\$ 39.45
Jan 2011	5,451	168,981	44,122	26%	\$ 5,447,470	\$ 123.46	\$ 32.24
Dec 2010	5,451	168,981	44,643	26%	\$ 6,567,549	\$ 147.11	\$ 38.87
Nov 2010	5,451	163,530	21,161	13%	\$ 1,923,010	\$ 90.88	\$ 11.76
Oct 2010	5,511	170,841	28,602	17%	\$ 2,965,399	\$ 103.68	\$ 17.36
Sep 2010	5,511	165,330	46,695	28%	\$ 5,139,451	\$ 110.06	\$ 31.09
Aug 2010	5,528	171,368	58,407	34%	\$ 7,095,130	\$ 121.48	\$ 41.40
Jul 2010	5,401	167,431	64,633	39%	\$ 8,527,068	\$ 131.93	\$ 50.93
Jun 2010	5,493	164,790	41,010	25%	\$ 4,317,714	\$ 105.28	\$ 26.20
May 2010	5,571	172,701	25,577	15%	\$ 2,443,754	\$ 95.54	\$ 14.15
Apr 2010	5,571	167,130	26,699	16%	\$ 2,897,640	\$ 108.53	\$ 17.34
Mar 2010	5,596	173,476	39,731	23%	\$ 4,747,813	\$ 119.50	\$ 27.37
Feb 2010	5,655	158,340	42,441	27%	\$ 5,993,637	\$ 141.22	\$ 37.85
Jan 2010	5,655	175,305	40,132	23%	\$ 5,253,032	\$ 130.89	\$ 29.97
Dec 2009	5,655	173,305	38,469	22%	\$ 5,923,567	\$ 153.98	\$ 34.18
Nov 2009	5,655	169,650	20,403	12%	\$ 2,161,777	\$ 105.95	\$ 12.74
Oct 2009	5,655	175,305	27,882	16%	\$ 2,944,446	\$ 105.60	\$ 16.80
Sep 2009	5,655	169,650	46,303	27%	\$ 5,237,115	\$ 113.11	\$ 30.87
Aug 2009	5,716	177,196	59,845	34%	\$ 7,377,813	\$ 123.28	\$ 41.64
Jul 2009	5,716	177,196	61,545	35%	\$ 7,774,331	\$ 126.32	\$ 43.87
Jun 2009	5,716	171,480	43,566	25%	\$ 4,631,341	\$ 106.31	\$ 27.01
May 2009	5,714	177,134	27,558	16%	\$ 2,667,881	\$ 96.81	\$ 15.06
Apr 2009	5,676	170,280	26,405	16%	\$ 2,822,777	\$ 106.90	\$ 16.58
Mar 2009	5,672	175,832	41,392	24%	\$ 4,944,277	\$ 119.45	\$ 28.12
Feb 2009	5,670	158,760	42,652	27%	\$ 5,625,667	\$ 131.90	\$ 35.44
Jan 2009	5,779	179,149	43,871	24%	\$ 5,366,976	\$ 122.34	\$ 29.96
Dec 2008	5,779	179,149	40,468	23%	\$ 6,340,944	\$ 156.69	\$ 35.39
Nov 2008	5,502	165,060	19,654	12%	\$ 2,009,016	\$ 102.22	\$ 12.17
Oct 2008	5,502	170,562	34,979	21%	\$ 4,384,826	\$ 125.36	\$ 25.71
Sept 2008	5,535	166,050	52,230	31%	\$ 6,331,199	\$ 121.22	\$ 38.13
Aug 2008	5,535	171,585	70,361	41%	\$ 9,425,966	\$ 133.97	\$ 54.93
Jul 2008	5,535	171,585	67,744	39%	\$ 8,917,227	\$ 131.63	\$ 51.97
Jun 2008	5,566	166,980	47,562	28%	\$ 5,367,774	\$ 112.86	\$ 32.15
May 2008	5,653	175,243	32,500	19%	\$ 3,463,400	\$ 106.57	\$ 19.76
Apr 2008	5,653	169,590	31,925	19%	\$ 4,174,673	\$ 130.77	\$ 24.62
Mar 2008	5,653	175,243	48,834	28%	\$ 6,499,869	\$ 133.10	\$ 37.09
Feb 2008	5,712	165,648	50,803	31%	\$ 7,106,856	\$ 139.89	\$ 42.90
Jan 2008	5,712	177,072	45,186	26%	\$ 6,046,495	\$ 133.81	\$ 34.15
Dec 2007	5,712	177,072	41,101	23%	\$ 5,864,778	\$ 142.69	\$ 33.12
Nov 2007	5,771	173,130	24,854	14%	\$ 2,605,702	\$ 104.84	\$ 15.05
Oct 2007	5,771	178,901	34,875	19%	\$ 3,630,263	\$ 104.09	\$ 20.29